

Colleen Stafford

user experience designer

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SUMMARY

I am a User Experience (UX) Designer with special strengths and experience in visual theme and navigational planning, content organization and editing and site consistency planning. I have experience in responsive design and mobile application design. I am constantly learning new things and striving to do my very best. I am very organized, a fast learner and a resourceful problem solver. I have an eye for detail and a passion for what I do. I'm also a bit of a nerd.

WORK EXPERIENCE

News & Observer Publishing Company

Senior Interactive Designer april 2006 - present

Designed and redesigned multiple large-scale websites; Created wireframes and mockups, focusing on the user experience; Created responsive and mobile designs; Responsible for both front-end and backend maintenance; Designed logos, email campaigns and online advertising

YMCA of the Triangle Area

Graphic Designer july 2004 - april 2006

Designed projects in print, including logos, newsletters, newspaper and magazine ads, posters, and brochures; Edited multiple websites with HTML, CSS, Dreamweaver, and Contribute; Created, edited, and optimized graphics for Web use; Converted documents to HTML; Developed new content for existing websites

EDUCATION & TRAINING

Harding University in Searcy, AR

Interactive Media (magna cum laude) may 2004

Team Treehouse

JavaScript present

SKILLS

Interface Design

Information Gathering

Wireframing & Prototyping

Mobile & Responsive

User Experience (UX, UI, Usability)

Creative & Strategic Thinking

Typography, Layout, Color

Tools

Adobe Photoshop

Adobe Illustrator

Balsamiq

Microsoft Office

Development

HTML5

CSS3

Wordpress

JavaScript/PHP